

SCOARNEC Nolan – UX Design & research project manager

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Languages: French, English, Spanish

PROFILE

- **Solid knowledge in digital product and project management:** managing risks, delivering continuously and on time, communicating with various stakeholder needing technical knowledge, monitoring and reporting KPIs to ensure alignment with business objectives.
- Strong understanding of user-centered design principles and methodologies, with a focus translating complex user insights into actionable product strategies and recommendations.
- Recognized for my strong analytical, leadership and cross-functional coordination skills
- **Computer Skills:** Figma, Adobe, Matomo, Elasticsearch, Jira, Excel, PowerPoint
- Solo traveling across Europe helped me develop strong adaptability, enhance communication skills by interacting with locals and other travelers, and strengthen my problem-solving and open-mindedness skills.

WORK EXPERIENCE IN PRODUCT & PROJECT MANAGEMENT

UX Project Manager, Groupe BPCE, Paris

2024 – now

Groupe BPCE is the second-largest banking group in France, serving 35 million clients worldwide with 100,000 employees, and offering proximity banking and insurance services through its extensive networks, Banque Populaire and Caisse d'Épargne.

- Coordinated the design and the optimisation of digital journeys for beneficiaries and insurance advisors.
- Conducted UX improvement projects, delivering strategic outcomes, and coordinating cross-functionally.
- Gathered, analysed, and integrated user feedback, actively contributing to the definition of digital journey priorities.

Product Manager, Orange SA, Paris

2023 – 2024

Orange is the leading telecommunications operator in France. The company serves 287 million customers, with over 81,000 employees and operations in 26 countries worldwide.

- Developed and maintained the product roadmap, prioritizing features and managing the product backlog.
- Monitored KPIs and analysed user feedback to encourage continuous innovation and improvement.
- Leveraged cross-functional leadership to ensure effective coordination and communication.

Achievement: Increased user contributions by 10% by implementing a KPI tracking tool, marketing strategy, and internal communication plan. Facilitated international usage of our product by collaborating with two teams to integrate our APIs into their solutions.

OTHER WORK EXPERIENCE

Product designer – freelance, JUWA, Lille

2024

JUWA, an innovative platform, offers students access to paid missions and provides businesses with a quick, flexible recruitment solution, complete with administrative and tracking support.

- Redesigned the entire platform (+400 interface designs) to meet scale-up needs, incorporating user research insights and collaborating closely with front-end and back-end developers.

CERTIFICATIONS

Google Analytics – setting up GA4, collecting data, producing reports

April 2024

Opquast web quality insurance – Certified at an advanced level (858 points)

April 2024

EDUCATION

Master specialised in User Experience research and design, ECV Paris, France

2025

Key aspects: User research, data analytics, UX/UI design, user tests, project management, workshops facilitation.

Bachelor in Multimedia and Internet Professions, IUT Laval, France

2023

Multidisciplinary training in various IT fields, including web development, audiovisual, and project management.